

LOSING OUR STRIPES

STOP THE DEMAND; STOP THE POACHING.



97%
POPULATION LOST

Number of tigers at the beginning of the last century and now.

FEWER THAN 3,200 TIGERS EXIST IN THE WILD

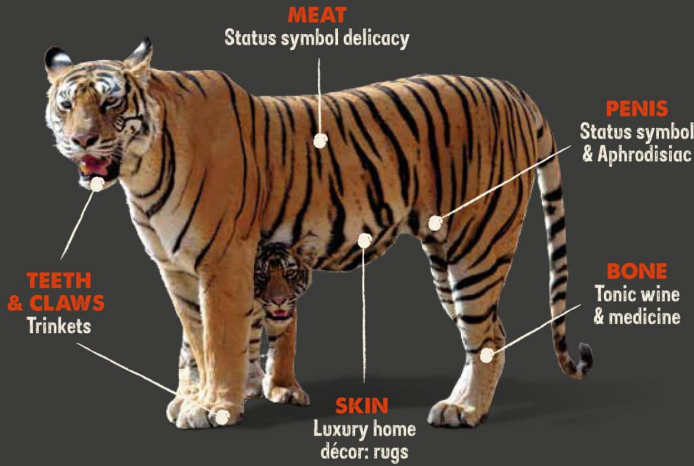


Now, fewer than 3,200 remain in just 7% of their original habitat. There are now more tigers in captivity than in the wild.



3 OF THE 9 SUBSPECIES OF TIGER HAVE GONE EXTINCT

The Caspian, Balinese and Javanese subspecies have all become extinct in the past 70 years.



Until the demand ends, this sale will not stop. Wild tigers are being killed illegally for their skins and body parts.

The wild tiger has been roaming the planet for over two million years. It is a sad fact that there are now more tigers in captivity than there are in the wild. In 1900 there were 100,000 tigers in the wild. Today, there are fewer than 3,200 remaining across 13 countries: Indonesia, Malaysia, Bangladesh, Bhutan, Cambodia, China, India, Lao PDR, Myanmar, Nepal, Russia, Thailand and Vietnam. Poaching and the illegal trade is without a doubt, the biggest and most concerning threat that the world's remaining wild tigers face. Demand for tiger skin, bone and other body parts, fuels and finances organised poaching and trafficking, which has had a rapid effect on tiger sub-populations and resulted in localised extinctions.

Illegal poaching is the greatest threat to those few tigers who have managed to survive in the wild. An increasingly sophisticated global network of illegal wildlife trafficking is exploiting the vulnerability of endangered animals such as rhinos, elephants, bears, and tigers, in order to satisfy demand. As is the case for other endangered animal products such as rhino horn and elephant ivory, demand for tiger skins, parts and derivatives drives the illegal slaughter and trade in these products. People are poaching tigers to sell their skin, claws, and products like tiger bone wine on the black market. The continued demand is putting the species under huge pressure and driving them closer and closer to extinction. Wild tigers are being driven to the brink of extinction, largely because people want luxurious home décor, prestigious gifts, and products as trivial as tiger bone wine.

It's now time to put wild tigers back at the top of the agenda, to stop tiger poaching, put an end to tiger trade, and ensure their survival. Together, we have a responsibility to save the world's wild tigers.

Watch our high impact film, it is the first step in Save Wild Tigers' global tiger conservation campaign to raise awareness and reduce demand for illegal tiger products. Stop the demand, stop the poaching.

[Click here to watch the video](#)

1,031 INTERCEPTED IN TRADE

Contraband seized is about 10% of what is actually being trafficked – the figure of poached and illegally traded tigers is probably, unfortunately, a lot higher.



Over the past 100 years, tiger habitats have dwindled as they've been overtaken by agriculture, plantations, timber logging, human settlements and access routes.



This is not surprising given that India is home to over half of the world's wild tigers.

HOW CAN YOU HELP?

Donate today to help us develop and support Demand Reduction campaigns in key tiger countries. Like our Facebook page, follow us on Twitter, share the video and spread the word to friends, family and work colleagues – **WE NEED YOU ALL!**



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www.savewildtigers.org



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Be part of the solution
Together we can make a difference

